

Key Function of Lupus Ontario

Our Goal

Life without Lupus

Our Mission

Lupus Ontario's mission is to provide vital support, education, awareness, advocacy and research through the fundraising efforts of our staff and volunteer community to help those with lupus live longer, healthier and better lives.

To act as a provincial lupus contact

Lupus Ontario shall maintain its toll-free line and postal address so as to be the provincial contact for people, groups and organizations seeking information about lupus. Lupus Ontario shall also distribute material such as brochures or letters providing information and redirect the public to related organizations (i.e. the Arthritis Society, Lupus Canada, Ontario Lupus Clinics, etc.).

To create provincial programs of public awareness

Lupus Ontario shall be responsible for the design of initiatives relating to provincial issues, and for the production of materials for public participation in such programs. In addition, Lupus Ontario shall create or take advantage of media opportunities for lupus awareness.

To be the provincial advocate for people who have lupus

Lupus Ontario shall act as a provincial advocate on issues relating to lupus.

To create a provincial community of affected people

Through its digital media (social media, newsletter, website) and other in-house publications, Lupus Ontario shall serve as a voice for the Ontario lupus community.

To produce new educational materials

Lupus Ontario with support from its partners shall undertake the publication of original literature for people who have lupus, their families, and friends, and for health care professionals, with concentration in the areas where appropriate information does not exist.

To promote equal access to support services

Lupus Ontario shall actively promote the development of initiatives that promote access to support services. Such promotion will consist of organizational planning, the provision of materials and assistance, if required.

To work co-operatively with related individuals and agencies

Lupus Ontario shall attempt to represent the interests of people affected by lupus, in a positive and professional manner, to members of the medical community and to other lupus-related organizations, provincially, nationally and internationally.

To support research efforts

Lupus Ontario shall work to enhance research efforts as it relates to the , prevention, causes, treatment and eventual cure of lupus.

- Lupus Ontario shall endeavour to raise money for research through raising awareness of research work in Ontario.
- Lupus Ontario is committed to advancing funds for research in a fair and equitable manner.
- Lupus Ontario will continue to advocate for the funding of lupus research to Government institutions.
- Lupus Ontario is committed to attracting researchers to the cause of lupus and encouraging cooperation in the Ontario research community.

To become self-sufficient through fundraising campaigns

Lupus Ontario's financial goal is to be self-sufficient. Funds raised through fundraising campaigns shall be used to pay for Lupus Ontario initiatives and to support its operations.

- To enhance the work of the organization
- Lupus Ontario shall work to enhance the resources of its staff, volunteers and board, and their ability to operate more effectively.

To maintain a provincial perspective with respect to the lupus community

In all of its programs, contacts and services, Lupus Ontario shall strive to be representative of the Province.

Monitoring and Compliance

The Executive Committee will be responsible for leading and monitoring application and compliance of this document.

Document Review

This document is to be reviewed following a Strategy Meeting.